## 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



Scottsdale & Frank Lloyd Wright	1 Mile		3 Miles		5 Miles	
Scottsdale, AZ	i iiiic		o innes		o minos	
Population						
Estimated Population (2010) Census Population (1990) Census Population (2000) Projected Population (2015) Forecasted Population (2020)	7,063 2,357 4,638 8,443 10,557		70,582 32,062 55,269 79,611 93,122		194,802 101,031 160,689 215,983 246,682	
Historical Annual Change (1990-2000) Historical Annual Change (2000-2010) Projected Annual Change (2010-2015)	2,281 2,425 1,380	9.7% 5.2% 3.9%	23,208 15,313 9,029	7.2% 2.8% 2.6%	59,658 34,114 21,181	5.9% 2.1% 2.2%
Est. Population Density (2010) Trade Area Size	2,250.19 psr 3.14 sq		2,497.37 p. 28.26 se		2,481.74 p. 78.49 sc	
Households Estimated Households (2010) Census Households (1990) Census Households (2000) Projected Households (2015) Forecasted Households (2020) Historical Annual Change (1990-2000)		13.9%	26,821 11,035 21,615 30,446 35,339 10,580	9.6%	74,940 37,434 64,334 83,344 93,911 26,900	7.2%
Projected Annual Change (2000-2015)	1,541	5.1%	8,832	2.7%	19,010	2.0%
Average Household Income Est. Average Household Income (2010) Census Average Hhld Income (1990) Census Average Hhld Income (2000) Proj. Average Household Income (2015)	\$117,227 \$60,131 \$88,497 \$127,209		\$114,081 \$63,905 \$90,761 \$124,166		\$109,459 \$60,427 \$86,578 \$118,730	
Historical Annual Change (1990-2000) Projected Annual Change (2000-2015)	\$28,367 \$38,711	4.7% 2.9%	\$26,856 \$33,405	4.2% 2.5%	\$26,151 \$32,152	4.3% 2.5%
Median Household Income Est. Median Household Income (2010) Census Median Hhld Income (1990) Census Median Hhld Income (2000) Proj. Median Household Income (2015)	\$89,985 \$55,806 \$73,037 \$95,510		\$92,286 \$56,708 \$73,628 \$97,719		\$86,606 \$50,550 \$69,357 \$91,667	
Historical Annual Change (1990-2000) Projected Annual Change (2000-2015)	\$17,231 \$22,473	3.1% 2.1%	\$16,921 \$24,090	3.0% 2.2%	\$18,807 \$22,311	3.7% 2.1%
Per Capita Income Est. Per Capita Income (2010) Census Per Capita Income (1990) Census Per Capita Income (2000) Proj. Per Capita Income (2015)	\$49,596 \$21,470 \$38,284 \$53,674	7.00/	\$43,646 \$21,994 \$35,214 \$47,757	0.007	\$42,871 \$22,389 \$34,571 \$46,530	5.40
Historical Annual Change (1990-2000) Projected Annual Change (2000-2015)	\$16,814 \$15,390	7.8% 2.7%	\$13,220 \$12,543	6.0% 2.4%	\$12,181 \$11,960	5.4% 2.3%
Other Income Est. Median Disposable Income (2010) Proj. Median Disposable Income (2015) Est. Average Household Net Worth (2010)	\$70,808 \$74,832 \$772,922		\$72,235 \$76,156 \$780,497		\$68,352 \$72,069 \$739,315	
	Ψ112,022		ψ. σσ, ισι		ψ. 55,615	

#### 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



Scottsdale & Frank Lloyd Wright	1 Mile		3 Miles		5 Miles	
Scottsdale, AZ	i ivilie		5 Miles		3 Miles	
Household Income Distribution (2010)						
HH Income \$200,000 or More	290	9.7%	2,400	8.9%	6,561	8.8%
HH Income \$150,000 to 199,999	290	9.7%	2,850	10.6%	6,996	9.3%
HH Income \$125,000 to 149,999	257	8.6%	2,647	9.9%	6,587	8.8%
HH Income \$100,000 to 124,999	393	13.2%	4,010	15.0%	9,487	12.7%
HH Income \$75,000 to 99,999	620	20.8%	4,676	17.4%	11,831	15.8%
HH Income \$50,000 to 74,999	469	15.8%	4,246	15.8%	13,292	17.7%
HH Income \$35,000 to 49,999	308	10.3%	2,615	9.7%	8,153	10.9%
HH Income \$25,000 to 34,999	147	4.9%	1,367	5.1%	4,814	6.4%
HH Income \$15,000 to 24,999	95	3.2%	1,022	3.8%	3,678	4.9%
HH Income \$10,000 to 14,999	48	1.6%	403	1.5%	1,651	2.2%
HH Income \$0 to 9,999	61	2.0%	584	2.2%	1,889	2.5%
HH Income \$35,000+	2,627	88.2%	23,444	87.4%	62,908	83.9%
HH Income \$50,000+	2,319	77.9%	20,829	77.7%	54,754	73.1%
HH Income \$75,000+	1,850	62.2%	16,583	61.8%	41,462	55.3%
Race & Ethnicity (2010)						
Total Population	7,063		70,582		194,802	
White	6,550	92.7%	65,494	92.8%	180,636	92.7%
Black or African American	150	2.1%	1,610	2.3%	4,565	2.3%
American Indian & Alaska Native	38	0.5%	460	0.7%	1,506	0.8%
Asian	270	3.8%	2,506	3.6%	6,487	3.3%
Hawaiian & Pacific Islander	13	0.2%	2,300	0.1%	284	0.1%
Other Race	18	0.2%	171	0.1%	622	0.1%
Two or More Races	25	0.3%	251	0.2%	703	0.3%
Not Hispanic or Latino Population	6,040	85.5%	60,368	85.5%	164,532	84.5%
Non Hispanic: White	5,595	92.6%	55,969	92.7%	152,455	92.7%
Non Hispanic: Black or African American	130	2.2%	1,384	2.3%	3,826	2.3%
Non Hispanic: Amer Indian & AK Native	33	0.5%	406	0.7%	1,294	0.8%
Non Hispanic: Asian Non Hispanic: Hawaiian & Pacific Islander	231 11	3.8% 0.2%	2,135 84	3.5% 0.1%	5,464	3.3% 0.2%
Non Hispanic: Other Race	18	0.2%	171	0.1%	258 620	0.2%
Non Hispanic: Two or More Races	21	0.3%	220	0.3%	615	0.4%
•						
Hispanic or Latino Population	1,024	14.5%	10,214	14.5%	30,271	15.5%
Hispanic: White	955	93.3%	9,525	93.3%	28,181	93.1%
Hispanic: Black or African American	20	1.9%	226	2.2%	739	2.4%
Hispanic: American Indian & Alaska Native	5	0.5%	54 271	0.5%	212	0.7%
Hispanic: Asian	39	3.8% 0.1%	371	3.6% 0.1%	1,023	3.4%
Hispanic: Hawaiian & Pacific Islander Hispanic: Other Race	1 -	U. 170	6 1	U. 176	26 1	0.1%
Hispanic: Two or More Races	3	0.3%	31	0.3%	1 88	0.3%
Not of Hispanic Origin Population (1990)	2,283	96.9%	31,012	96.7%	97,300	96.3%
Hispanic Origin Population (1990)	73	3.1%	1,049	3.3%	3,731	3.7%
Not Hispanic or Latino Population (2000)	4,442	95.8%	52,924	95.8%	151,575	94.3%
Hispanic or Latino Population (2000)	196	4.2%	2,346	4.2%	9,113	5.7%
Not Hispanic or Latino Population 5yr (2015)	6,908	81.8%	65,167	81.9%	174,769	80.9%
Hispanic or Latino Population 5yr (2015)	1,535	18.2%	14,444	18.1%	41,214	19.1%
Historical Annual Change (1990-2000)	123	16.8%	1,296	12.4%	5,382	14.4%
Projected Annual Change (2000-2015)	1,339	45.6%	12,098	34.4%	32,101	23.5%

## 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



Scottsdale & Frank Lloyd Wright	1 Mile		2 Miles		E Miles	
Scottsdale, AZ	i Mile		3 Miles		5 Miles	
Age Distribution (2010)						
Total Population	7,063		70,582		194,802	
Age 0 to 4 yrs	440	6.2%	4,584	6.5%	12,518	6.4%
Age 5 to 9 yrs	465	6.6%	5,153	7.3%	13,857	7.1%
Age 10 to 14 yrs	413	5.8%	4,988	7.1%	13,403	6.9%
Age 15 to 19 yrs	381	5.4%	4,406	6.2%	11,819	6.1%
Age 20 to 24 yrs	330	4.7%	3,340	4.7%	9,359	4.8%
Age 25 to 29 yrs	492	7.0%	4,299	6.1%	12,026	6.2%
Age 30 to 34 yrs	623	8.8%	5,267	7.5%	14,442	7.4%
Age 35 to 39 yrs	606	8.6%	5,715	8.1%	15,330	7.9%
Age 40 to 44 yrs	591	8.4%	5,924	8.4%	15,799	8.1%
Age 45 to 49 yrs	614	8.7%	6,171	8.7%	16,108	8.3%
Age 50 to 54 yrs	600	8.5%	5,943	8.4%	15,785	8.1%
Age 55 to 59 yrs	466	6.6%	4,577	6.5%	12,753	6.5%
Age 60 to 64 yrs	298	4.2%	3,157	4.5%	9,398	4.8%
Age 65 to 69 yrs	250	3.5%	2,343	3.3%	7,017	3.6%
Age 70 to 74 yrs	164	2.3%	1,548	2.2%	4,824	2.5%
Age 75 to 79 yrs	136	1.9%	1,221	1.7%	3,727	1.9%
Age 80 to 84 yrs	92	1.3%	957	1.4%	3,045	1.6%
Age 85 yrs plus	102	1.4%	990	1.4%	3,593	1.8%
Median Age	37.3 y		37.0		37.6	
Age 19 yrs or less	1,699	24.1%	19,131	27.1%	51,597	26.5%
Age 20 to 64 years	4,621	65.4%	44,393	62.9%	120,999	62.1%
Age 65 years Plus	744	10.5%	7,058	10.0%	22,206	11.4%
Female Age Distribution (2010)						
Female Population	3,557	50.4%	35,787	50.7%	99,360	51.0%
Age 0 to 4 yrs	214	6.0%	2,253	6.3%	6,063	6.1%
Age 5 to 9 yrs	225	6.3%	2,555	7.1%	6,852	6.9%
Age 10 to 14 yrs	211	5.9%	2,484	6.9%	6,649	6.7%
Age 15 to 19 yrs	187	5.3%	2,172	6.1%	5,811	5.8%
Age 20 to 24 yrs	163	4.6%	1,618	4.5%	4,542	4.6%
Age 25 to 29 yrs	239	6.7%	2,098	5.9%	5,882	5.9%
Age 30 to 34 yrs	317	8.9%	2,646	7.4%	7,191	7.2%
Age 35 to 39 yrs	306	8.6%	2,932	8.2%	7,805	7.9%
Age 40 to 44 yrs	290	8.2%	3,032	8.5%	8,015	8.1%
Age 45 to 49 yrs	313	8.8%	3,242	9.1%	8,433	8.5%
Age 50 to 54 yrs	313	8.8%	3,008	8.4%	8,111	8.2%
Age 55 to 59 yrs	237	6.7%	2,310	6.5%	6,581	6.6%
Age 60 to 64 yrs	149	4.2%	1,566	4.4%	4,798	4.8%
Age 65 to 69 yrs	127	3.6%	1,215	3.4%	3,712	3.7%
Age 70 to 74 yrs	85	2.4%	790	2.2%	2,569	2.6%
Age 75 to 79 yrs	72	2.0%	681	1.9%	2,116	2.1%
Age 80 to 84 yrs	55	1.5%	577	1.6%	1,847	1.9%
Age 85 yrs plus	52	1.5%	609	1.7%	2,384	2.4%
Female Median Age	37.8 y		37.6		38.6	
Age 19 yrs or less	837	23.5%	9,464	26.4%	25,375	25.5%
Age 20 to 64 years	2,328	65.5%	22,452	62.7%	61,357	61.8%
Age 65 years Plus	392	11.0%	3,872	10.8%	12,628	12.7%

#### 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



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Scottsdale & Frank Lloyd Wright	1 Mile		3 Miles		5 Miles	
Scottsdale, AZ	i wille		3 Willes		3 Willes	•
Male Age Distribution (2010)						
Male Population	3,506	49.6%	34,795	49.3%	95,442	49.0%
Age 0 to 4 yrs	226	6.5%	2,332	6.7%	6,455	6.8%
Age 5 to 9 yrs	239	6.8%	2,597	7.5%	7,005	7.3%
Age 10 to 14 yrs	202	5.8%	2,504	7.2%	6,754	7.1%
Age 15 to 19 yrs	194	5.5%	2,234	6.4%	6,008	6.3%
Age 20 to 24 yrs	166	4.7%	1,722	4.9%	4,817	5.0%
Age 25 to 29 yrs	253	7.2%	2,201	6.3%	6,144	6.4%
Age 30 to 34 yrs	306	8.7%	2,621	7.5%	7,252	7.6%
Age 35 to 39 yrs	300	8.5%	2,783	8.0%	7,524	7.9%
Age 40 to 44 yrs	300	8.6%	2,892	8.3%	7,784	8.2%
Age 45 to 49 yrs	302	8.6%	2,929	8.4%	7,675	8.0%
Age 50 to 54 yrs	287	8.2%	2,935	8.4%	7,674	8.0%
Age 55 to 59 yrs	229	6.5%	2,267	6.5%	6,173	6.5%
Age 60 to 64 yrs	149	4.3%	1,591	4.6%	4,600	4.8%
Age 65 to 69 yrs	123	3.5%	1,127	3.2%	3,305	3.5%
Age 70 to 74 yrs	78	2.2%	758	2.2%	2,255	2.4%
Age 75 to 79 yrs	64	1.8%	541	1.6%	1,611	1.7%
Age 80 to 84 yrs	37	1.1%	380	1.1%	1,198	1.3%
Age 85 yrs plus	50	1.4%	381	1.1%	1,209	1.3%
Male Median Age	36.8 )		36.3 y		36.6 y	
Age 19 yrs or less	862	24.6%	9,667	27.8%	26,222	27.5%
Age 20 to 64 years	2,292	65.4%	21,941	63.1%	59,643	62.5%
Age 65 years Plus	352	10.0%	3,187	9.2%	9,578	10.0%
Males per 100 Females (2010)						
Overall Comparison	99		97		96	
Age 0 to 4 yrs	106	51.3%	104	50.9%	106	51.6%
Age 5 to 9 yrs	106	51.5%	102	50.4%	102	50.6%
Age 10 to 14 yrs	96	49.0%	101	50.2%	102	50.4%
Age 15 to 19 yrs	104	51.0%	103	50.7%	103	50.6%
Age 20 to 24 yrs	102	50.4%	106	51.6%	106	51.5% 51.1%
Age 25 to 29 yrs	106	51.5%	105	51.2%	104	
Age 30 to 34 yrs	97	49.1%	99	49.8%	101	50.2%
Age 35 to 39 yrs	98	49.5%	95	48.7%	96	49.1%
Age 40 to 44 yrs	103	50.8%	95	48.8%	97	49.3%
Age 45 to 49 yrs	96	49.1%	90	47.5%	91	47.6%
Age 50 to 54 yrs	92	47.8%	98	49.4%	95	48.6%
Age 55 to 59 yrs	96	49.1%	98	49.5%	94	48.4%
Age 60 to 64 yrs	100	50.0%	102	50.4%	96	48.9%
Age 65 to 69 yrs	96	49.1%	93	48.1%	89	47.1%
Age 70 to 74 yrs Age 75 to 79 yrs	92 88	47.8% 46.0%	96 70	48.9% 44.3%	88 76	46.8%
Age 80 to 84 yrs	68	46.9% 40.4%	79 66	44.3% 39.7%	76 65	43.2% 39.3%
Age 85 yrs plus	96	40.4% 48.9%	63	39.7% 38.5%	51	33.6%
Age 19 yrs or less	103	50.7%	102	50.5%	103	50.8%
Age 20 to 39 yrs	100	50.0%	100	50.1%	101	50.3%
Age 40 to 64 yrs	97	49.3%	96	48.9%	94	48.5%
Age 65 years Plus	90	47.3%	82	45.1%	76	43.1%

### 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



Scottsdale & Frank Lloyd Wright	1 Mile		3 Miles		5 Miles	
Scottsdale, AZ						
Household Type (2010)						
Total Households	2,977		26,821		74,940	
Households with Children	763	25.6%	8,544	31.9%	23,026	30.7%
Average Household Size	2.37		2.62		2.57	
Est. Household Density	948.25 p	osm	948.98 µ	osm	954.72 p	osm
Population Family	5,496	77.8%	58,660	83.1%	158,502	81.4%
Population Non-Family	1,556	22.0%	11,561	16.4%	34,341	17.6%
Population Group Qtrs	11	0.2%	362	0.5%	1,959	1.0%
·						
Family Households	1,700	57.1%	17,171	64.0%	46,737	62.4%
Married Couple Hhlds	1,399	82.3%	13,999	81.5%	37,342	79.9%
Other Family Hhlds	302	17.7%	3,171	18.5%	9,395	20.1%
Family Households With Children	757	44.5%	8,501	49.5%	22,884	49.0%
Married Couple With Children	566	74.7%	6,394	75.2%	16,700	73.0%
Other Family Hhlds With Children	191	25.3%	2,107	24.8%	6,184	27.0%
Family Households No Children	943	55.5%	8,670	50.5%	23,853	51.0%
Married Couple No Children	833	88.3%	7,605	87.7%	20,642	86.5%
Other Family Households No Children	110	11.7%	1,065	12.3%	3,211	13.5%
Average Family Household Size	3.23		3.42		3.39	
Average Family Income	\$139,857		\$134,576		\$132,214	
Median Family Income	\$105,368		\$108,752		\$105,221	
Non-Family Households	1,276	42.9%	9,650	36.0%	28,203	37.6%
Non-Family Hhlds With Children	6	0.5%	43	0.4%	141	0.5%
Non-Family Hhld No Children	1,270	99.5%	9,608	99.6%	28,062	99.5%
N-F Hhld Lone Person No Children	1,036	81.2%	7,682	79.6%	22,703	80.5%
Lone Male Householder	505	48.7%	3,513	45.7%	9,951	43.8%
Lone Female Householder	531	51.3%	4,169	54.3%	12,752	56.2%
N-F Hhld 2+ Persons No Children	234	18.4%	1,926	20.0%	5,359	19.0%
Average Non-Family Hhld Size	1.22	10.470	1,320	20.070	1.22	13.0 /0
·	1,22		1.20		1.22	
Marital Status (2010)	E 741		FF 01F		154.025	
(15 Years or Older)	5,741	22.00/	55,815	22.00/	154,935	22 20/
Never Married	1,374	23.9%	12,806	22.9%	35,886 80,871	23.2%
Now Married Previously Married	3,382 985	58.9% 17.2%	33,975 9,034	60.9% 16.2%	89,871 29,178	58.0% 18.8%
Separated	157	16.0%	1,241	13.7%	4,216	14.5%
Widowed	238	24.1%	2,060	22.8%	7,472	25.6%
Divorced	590	59.9%	5,733	63.5%	17,490	59.9%
			,		•	
Educational Attainment (2010) Adult Population (25 Years or Older)	5,035		48,112		133,846	
Elementary (0 to 8)	89	1.8%	790	1.6%	2,793	2.1%
Some High School (9 to 11)	172	3.4%	1,323	2.7%	5,043	3.8%
High School Graduate (12)	694	13.8%	7,474	15.5%	23,478	17.5%
Some College (13 to 16)	1,027	20.4%	10,217	21.2%	29,170	21.8%
Associate Degree Only	349	6.9%	4,035	8.4%	10,843	8.1%
Bachelor Degree Only	1,791	35.6%	15,845	32.9%	40,834	30.5%
Graduate Degree	912	18.1%	8,429	17.5%	21,685	16.2%
Any College + (Some College or higher)	4,079	81.0%	38,526	80.1%	102,532	76.6%
College Degree + (Bachelor Degree or higher)	2,703	53.7%	24,274	50.5%	62,519	46.7%
Concess Degree 1 (Dacricio) Degree of Higher)	2,103	JJ.1 /0	47,41 <del>م</del>	JU.J/0	02,013	₹0.7 /0

#### 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



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Scottsdale & Frank Lloyd Wright	1 Mile	3 Miles	5 Miles
Scottsdale, AZ			
Housing (2010) Total Housing Units Housing Units, Occupied Housing Units, Owner-Occupied Housing Units, Renter-Occupied Housing Units, Vacant Total Housing Units (2000) Historical Annual Change (2000-2010)	3,596	30,390	84,456
	2,977 82.8%	26,821 88.3%	74,940 88.7%
	1,748 58.7%	17,821 66.4%	51,089 68.2%
	1,228 41.3%	9,000 33.6%	23,851 31.8%
	619 14.7%	3,569 10.5%	9,516 10.1%
	2,318	23,534	70,240
	1,278 5.5%	6,856 2.9%	14,215 2.0%
Household Size (2010) Total Households 1 Person Household	2,977	26,821	74,940
	1,036 34.8%	7,682 28.6%	22,703 30.3%
2 Person Households 3 Person Households 4 Person Households 5 Person Households 6 Person Households 7+ Person Households	849 28.5%	7,330 27.3%	20,415 27.2%
	325 10.9%	3,219 12.0%	8,809 11.8%
	481 16.2%	5,294 19.7%	14,040 18.7%
	185 6.2%	2,214 8.3%	5,848 7.8%
	64 2.1%	725 2.7%	1,973 2.6%
	36 1.2%	357 1.3%	1,153 1.5%
Household Stability (2010) Total Households In current residence < 1 year In current residence 1-2 years In current residence 3-5 years In current residence 6-10 years In current residence > 10 years	2,977	26,821	74,940
	905 30.4%	6,576 24.5%	17,361 23.2%
	1,046 35.1%	9,246 34.5%	24,279 32.4%
	542 18.2%	5,132 19.1%	14,977 20.0%
	229 7.7%	2,934 10.9%	9,319 12.4%
	255 8.6%	2,932 10.9%	9,004 12.0%
Turnover (% Annual Residential Turnover)	30.4%	24.5%	23.2%
Stability (% In Current Residence 5+ Years)	16.3%	21.9%	24.5%
Median Years in Residence	2.2 <i>yr</i> s	2.7 yrs	2.8 <i>yr</i> s
Household Vehicles (2010) Total Vehicles Available Household: 0 Vehicles Available Household: 1 Vehicles Available Household: 2 Vehicles Available Household: 3+ Vehicles Available Average Per Household	5,447	51,172	139,410
	65 2.2%	620 2.3%	2,487 3.3%
	1,123 37.7%	9,333 34.8%	26,453 35.3%
	1,342 45.1%	11,921 44.4%	32,645 43.6%
	446 15.0%	4,947 18.4%	13,355 17.8%
	1.8 Vehicles	1.9 Vehicles	1.9 Vehicles
Owner Occupied Hhlds Vehicles Average Per Owner Household Renter Occupied Hhlds Vehicles Average Per Renter Household	3,540 65.0%	37,971 74.2%	104,636 75.1%
	2.0 Vehicles	2.1 Vehicles	2.0 Vehicles
	1,907 35.0%	13,201 25.8%	34,774 24.9%
	1.6 Vehicles	1.5 Vehicles	1.5 Vehicles
Travel Time (2000) Worker Base (16 Years or Older) Travel to Work in 14 Minutes or Less Travel to Work in 15 to 29 Minutes Travel to Work in 30 to 59 Minutes Travel to Work in 60 Minutes or More Work at Home	2,673	30,523	86,720
	654 24.4%	7,213 23.6%	19,724 22.7%
	857 32.1%	9,804 32.1%	29,497 34.0%
	918 34.3%	10,157 33.3%	28,863 33.3%
	66 2.5%	1,096 3.6%	2,970 3.4%
	178 6.7%	2,252 7.4%	5,666 6.5%
Average Travel Time to Work	22.0 mins	23.3 mins	23.4 mins

## 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



Scottsdale & Frank Lloyd Wright	1 Mile		3 Miles		5 Miles	
Scottsdale, AZ	i wiie		3 Willes		3 Willes	
Transportation To Work (2000) Work Base Drive to Work Alone Drive to Work in Carpool Travel to Work - Public Transportation Drive to Work on Motorcycle Bicycle to Work Walk to Work Other Means Work at Home	2,673 2,192 264 4 1 6 18 12	82.0% 9.9% 0.2% - 0.2% 0.7% 0.4% 6.7%	30,523 25,315 2,226 176 65 50 251 188 2,252	82.9% 7.3% 0.6% 0.2% 0.2% 0.8% 0.6% 7.4%	86,720 70,954 7,396 703 251 160 1,090 499 5,666	81.8% 8.5% 0.8% 0.3% 0.2% 1.3% 0.6% 6.5%
Daytime Demos (2010) Total Number of Businesses Total Number of Employees Company Headqtrs: Businesses Company Headqtrs: Employees Employee Population per Business Residential Population per Business Est. Adj. Daytime Demographics (Age16+)	797 13,558 4 322 17.0 to 8.9 to		5,041 74,224 23 1,259 14.7 t 14.0 t 91,816		10,765 136,584 26 2,633 12.7 18.1 187,448	
Labor Force (2010) Labor: Population Age 16+ Unemployment Rate Labor Force Total: Males Male civilian employed Male civilian unemployed Males in Armed Forces Males not in labor force Labor Force Total: Females Female civilian employed Female civilian unemployed Females in Armed Forces Females not in labor force  Employment Force Change (2000-2010) Male Change (2000-2010)	5,659  2,795 2,160 81 2 551 2,864 1,721 108 - 1,035 1,208 684 524	3.4% 49.4% 77.3% 2.9% 0.1% 19.7% 50.6% 60.1% 3.8% - 36.1% 45.2% 46.3% 43.8%	54,872 26,847 20,442 1,089 31 5,285 28,025 16,800 945 7 10,273 6,743 3,920 2,823	3.7% 48.9% 76.1% 4.1% 0.1% 19.7% 51.1% 59.9% 3.4% - 36.7% 22.1% 23.7% 20.2%	152,392 73,874 55,165 2,983 86 15,640 78,518 46,267 2,650 10 29,591 14,765 8,558 6,207	3.7% 48.5% 74.7% 4.0% 0.1% 21.2% 51.5% 58.9% 3.4% 
Occupation (2000) Occupation: Population Age 16+ Occupation Total: Males Occupation Total: Females Mgmt, Business, & Financial Operations Professional and Related Service Sales and Office Farming, Fishing, & Forestry Construction, Extraction, & Maintenance Production, Transport, & Material Moving White Collar Blue Collar	2,673 1,477 1,197 704 730 219 813 - 112 96	55.2% 44.8% 26.3% 27.3% 8.2% 30.4% - 4.2% 3.6% 84.0% 16.0%	30,499 16,522 13,977 7,765 7,657 2,857 9,699 11 1,300 1,210	54.2% 45.8% 25.5% 25.1% 9.4% 31.8% 	86,667 46,607 40,060 20,650 20,357 9,359 28,072 71 4,188 3,970	53.8% 46.2% 23.8% 23.5% 10.8% 32.4% 0.1% 4.8% 4.6% 79.7% 20.3%

#### 1990 - 2000 Census, 2010 Estimates with 2015 Projections

Calculated using Proportional Block Groups



						1 . 5 3 1
Scottsdale & Frank Lloyd Wright						
Scottsdale, AZ	1 Mile		3 Miles		5 Miles	5
Units In Structure (2000)	0.040		00 50 4		70.040	
Total Units	2,318		23,534		70,240	
1 Detached Unit	1,399	60.4%	15,683	66.6%	46,425	66.1%
1 Attached Unit	82	3.5%	866	3.7%	3,586	5.1%
2 Units	15	0.6%	89	0.4%	163	0.2%
3 to 4 Units	82	3.5%	759	3.2%	2,024	2.9%
5 to 9 Units	222	9.6%	2,109	9.0%	4,981	7.1%
10 to 19 Units	248	10.7%	1,626	6.9%	3,913	5.6%
20 to 49 Units	3	0.1%	143	0.6%	1,271	1.8%
50 or more Units	264	11.4%	2,216	9.4%	6,878	9.8%
Mobile Home or Trailer	3	0.1%	37	0.2%	961	1.4%
Other Structure	-	-	6	-	37	0.1%
Homes Built By Year (2000)						
Homes Built 1999 to 2000	367	15.9%	1,953	8.3%	4,073	5.8%
Homes Built 1995 to 1998	965	41.6%	7,207	30.6%	15,779	22.5%
Homes Built 1990 to 1994	103	4.5%	3,169	13.5%	11,305	16.1%
Homes Built 1980 to 1989	765	33.0%	7,299	31.0%	23,059	32.8%
Homes Built 1970 to 1979	93	4.0%	3,379	14.4%	13,690	19.5%
Homes Built 1960 to 1969	19	0.8%	363	1.5%	1,698	2.4%
Homes Built 1950 to 1959	2	0.1%	96	0.4%	426	0.6%
Homes Built 1940 to 1949	2	0.1%	34	0.1%	121	0.2%
Homes Built Before 1939	1	0.170	33	0.1%	88	0.2 %
Median Age of Homes	6.8	- ure	ر 10.2 ر		12.0 j	
-	0.0	yıs	10.2	//3	12.0	/13
Home Values (2000)	4.04=		4.4.400		40.000	
Owner Specified Housing Units	1,247	2 424	14,438	0.00/	42,223	
Home Values \$1,000,000 or More	1	0.1%	34	0.2%	401	0.9%
Home Values \$750,000 to \$999,999	1	0.1%	76	0.5%	541	1.3%
Home Values \$500,000 to \$749,999	23	1.8%	278	1.9%	1,652	3.9%
Home Values \$400,000 to \$499,999	57	4.5%	722	5.0%	2,275	5.4%
Home Values \$300,000 to \$399,999	204	16.3%	2,067	14.3%	5,012	11.9%
Home Values \$250,000 to \$299,999	178	14.3%	2,480	17.2%	5,267	12.5%
Home Values \$200,000 to \$249,999	140	11.2%	3,203	22.2%	6,956	16.5%
Home Values \$175,000 to \$199,999	143	11.5%	1,898	13.1%	4,565 5,075	10.8%
Home Values \$150,000 to \$174,999	160	12.8%	1,760	12.2%	5,275	12.5%
Home Values \$125,000 to \$149,999	262	21.0%	1,210	8.4%	4,395	10.4%
Home Values \$100,000 to \$124,999 Home Values \$90,000 to \$99,999	61 1	4.9% 0.1%	363 175	2.5% 1.2%	3,015 1,314	7.1% 3.1%
Home Values \$80,000 to \$89,999	6	0.1%	175 75	0.5%	746	3.1% 1.8%
Home Values \$70,000 to \$69,999	-	0.5%	22	0.5%	345	0.8%
Home Values \$60,000 to \$69,999	8	0.6%	24	0.2%	263	0.6%
Home Values \$50,000 to \$59,999	-	0.0 /0	- <del>-</del>	U.Z /0 _	89	0.0%
Home Values \$35,000 to \$39,999	- -	<u>-</u> -	7	<u>-</u> -	32	0.2 %
Home Values \$25,000 to \$49,999	4	0.3%	38	0.3%	55 55	0.1%
Home Values \$10,000 to \$24,999	<del>-</del>	J.J/0 -	3	J.J/0 -	18	V. 1 /0
Home Values \$0 to \$9,999	- -	-	-	-	6	_
Owner Occupied Median Home Value	\$225,355		\$238,458		\$233,152	
Renter Occupied Median Rent	\$958		\$878		\$852	
Average Property Value (2010)	\$283,600		\$277,977		\$306,217	

# **1990 - 2000 Census, 2010 Estimates with 2015 Projections** *Calculated using Proportional Block Groups*



Scottsdale & Frank Lloyd Wright	1 Mile		3 Miles	:	5 Miles	
Scottsdale, AZ						
Consumer Expenditure (Annual Total)						
Total Household Expenditure (2010)	\$237 M		\$2.09 B		\$5.62 B	
Total Non-Retail Expenditures (2010)	\$137 M		\$1.21 B		\$3.26 B	
Total Retail Expenditures (2010)	\$99.6 M		\$877 M		\$2.37 B	
Apparel (2010)	\$11.4 M		\$101 M		\$272 M	
Contributions (2010)	\$9.95 M		\$87.8 M		\$237 M	
Education (2010)	\$6.53 M		\$58.2 M		\$155 M	
Entertainment (2010)	\$13.4 M		\$118 M		\$319 M	
Food And Beverages (2010)	\$34.9 M		\$307 M		\$831 M	
Furnishings And Equipment (2010)	\$11.0 M		\$96.7 M		\$259 M	
Gifts (2010)	\$6.88 M		\$60.9 M		\$163 M	
Health Care (2010)	\$13.5 M		\$118 M		\$320 M	
Household Operations (2010)	\$9.25 M		\$82.1 M		\$220 M	
Miscellaneous Expenses (2010)	\$3.81 M		\$33.4 M		\$90.4 M	
Personal Care (2010)	\$3.41 M		\$29.9 M		\$80.7 M	
Personal Insurance (2010)	\$2.66 M		\$23.6 M		\$63.3 M	
Reading (2010)	\$785 K		\$6.89 M		\$18.6 M	
Shelter (2010)	\$46.1 M		\$407 M		\$1.10 B	
Tobacco (2010)	\$1.30 M		\$11.2 M		\$30.9 M	
Transportation (2010)	\$46.5 M		\$408 M		\$1.10 B	
Utilities (2010)	\$15.5 M		\$136 M		\$368 M	57.9% 42.1% 4.8% 4.2% 2.8%
Consumer Expenditure (per Household per Month)						
Total Household Expenditure (2010)	\$6,631		\$6,481		\$6,255	
Total Non-Retail Expenditures (2010)	\$3,843	58.0%	\$3,757	58.0%	\$3,622	57.9%
Total Retail Expenditures (2010)	\$2,788	42.0%	\$2,724	42.0%	\$2,633	42.1%
Apparel (2010)	\$320	4.8%	\$313	4.8%	\$302	4.8%
Contributions (2010)	\$279	4.2%	\$273	4.2%	\$263	4.2%
Education (2010)	\$183	2.8%	\$181	2.8%	\$172	2.8%
Entertainment (2010)	\$375	5.7%	\$368	5.7%	\$354	5.7% 14.8% 4.6% 2.9%
Food And Beverages (2010)	\$977	14.7%	\$954	14.7%	\$924	14.8%
Furnishings And Equipment (2010)	\$308	4.6%	\$300	4.6%	\$288	4.6%
Gifts (2010)	\$192	2.9%	\$189	2.9%	\$182	2.9%
Health Care (2010)	\$378	5.7%	\$366	5.6%	\$356	5.7%
Household Operations (2010)	\$259	3.9%	\$255	3.9%	\$245	3.9%
Miscellaneous Expenses (2010)	\$107	1.6%	\$104	1.6%	\$101	1.6%
Personal Care (2010)	\$95	1.4%	\$93	1.4%	\$90	1.4%
Personal Insurance (2010)	\$74	1.1%	\$73	1.1%	\$70	1.1%
Reading (2010)	\$22	0.3%	\$21	0.3%	\$21	0.3%
Shelter (2010)	\$1,291	19.5%	\$1,265	19.5%	\$1,220	19.5%
Tobacco (2010)	\$36	0.5%	\$35	0.5%	\$34	0.5%
Transportation (2010)	\$1,301	19.6%	\$1,269	19.6%	\$1,223	19.6%
Utilities (2010)	\$434	6.5%	\$422	6.5%	\$409	6.5%